



**May 13-14, 2010  
The Crowne Plaza  
Worcester, MA**

Dear Colleague:

As the Northeast Juvenile Firesetting Conference enters its 4th year, we have received more early interest than ever! **We invite you to join us as a sponsor or exhibitor** for the country's premier collaborative event for professionals working to assess, prevent and treat firesetting behaviors. The conference consistently hosts more than 250 people from the northeast region and expert presenters from across the U.S., Canada and, this year, New Zealand.

**The conference is a unique opportunity for your agency to reach professionals in the juvenile justice, education, social service, mental health, fire service and burn care fields- all in one place.** Please view the entire conference program at [brandonschool.org](http://brandonschool.org) (live date 2/20/2010).

In the ongoing spirit of interdisciplinary collaboration, this 4th annual conference is hosted jointly by Brandon, the Department of Fire Services, MA Property Insurance Underwriting Association, and the MA Association of Safety and Fire Educators (MA SAFE).

Join us by completing the attached form indicating your agency's level of involvement. Please contact Rebecca Porter at 508.655.6400 x 252 or [rporter@brandonschool.org](mailto:rporter@brandonschool.org) with any questions. We look forward to seeing you in May!

Warm Regards,

*NE Juvenile Firesetting Conference Planning Committee*



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### Conference Involvement Opportunities

#### Platinum Sponsor (\$2000)

- Company name on marketing material and website
- Listed in conference media/publicity releases
- High visibility sign at conference
- Exhibitor table + 2 lunches/2 conference registrations
- Invitation to pre-conference Presenters' Dinner
- Information about your agency in conference program
- Full page ad in conference program

#### Gold Sponsor (\$1000)

- Company listed as host to a national presenter on conference marketing material and website (sponsorship covers travel & lodging expenses for a presenter)
- Exclusive access to pre-conference Presenters' Dinner and networking opportunities
- High visibility sign at May 14th Presenters' Dinner and conference
- Exhibitor table + 1 lunch/ conference registration on May 15th
- Full page ad in conference program

#### Silver Sponsor (\$500)

- Company name on marketing material and website
- High visibility sign at conference
- Full page ad in conference program
- Exhibitor table + 1 lunch/ 1 conference registration

#### Exhibitor (\$200)

- May 15th exhibitor table + 1 lunch
- 1 conference registration
- Listing in conference program

#### Advertiser (\$100)

- Full page ad in conference program provided to 250 attendees



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**Exhibitor / Sponsorship Contract**

Company Name:	
Contact Name:	
Company Address:	
Telephone:	
Fax:	
Email:	
Billing Contact:	
Billing Telephone:	
Billing Address:	

<u>Sponsorship (Includes 8 1/2" x 11" Ad &amp; 6' Exhibit Table)</u>	
<b>Platinum Sponsor- \$2000</b>	
<b>Gold Sponsor- \$1000</b>	
<b>Silver Sponsor - \$500</b>	
<b>Exhibitor- \$200</b>	
<b>Advertiser- \$100</b>	
	<b>Total:</b>

**Please email PDF, JPEG or BITMAP ad to [rporter@brandonschool.org](mailto:rporter@brandonschool.org).**

**Please enclose check (made out to Brandon) and send with contract to:**

Firesetting Conference Committee  
 c/o Brandon School & Residential Treatment Center  
 27 Winter St.  
 Natick, MA 01760



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### Exhibit Terms & Conditions

Application for space shall be made in writing on the official contract form. Exhibit space will be assigned in the order reservations are received. Cancellations are non-refundable. If Brandon should be prevented from holding this educational activity by reasons beyond its control or if it cannot permit the exhibitor to occupy the space due to causes beyond its control, then Brandon has the right to cancel the exhibit with no further liability to the exhibitor than a refund on rented space.

\*\*Note: Electrical service and Internet are not included in the cost of your space rental. Questions on availability can be directed to the Crowne Plaza.

#### ACCEPTABILITY OF EXHIBITS

All exhibits shall serve in the interests of the participants of the educational activity and shall be operated in a way that will not distract from other exhibits or from the educational intent of the activity. Brandon determines the acceptability of exhibits and reserves the right to require immediate withdrawal of any exhibit. In the event of such restrictions, Brandon is not liable for any refund of exhibit fee or any other exhibit-related expense.

#### RESTRICTIONS ON USE

- a) Exhibitors purchase space solely for their own use and may not allow other vendors to purchase/use space at their booths. Exhibitors may display information/literature at their own booth. Solicitations or demonstrations by exhibitors must be confined within the bounds of their assigned space and will not be permitted in the same room or obligate the path of the educational activity.
- b) Exhibits shall be constructed and arranged so that they do not obstruct the general view of other exhibits
- c) Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor at the exhibitor's expense.

#### LIABILITY AND INSURANCE

The exhibitor assumes the entire responsibility and liability for losses, damages, expenses and claims arising out of personal injury or damage to exhibitors displays, equipment and other property at the exhibit site, and shall indemnify and hold harmless Brandon, its employees and agents and the hotel/conference facilities, its agents, its servants, its employees from any and all such personal injury, losses, damages, expenses and claims.

#### AGREEMENT OF TERMS, CONDITIONS, AND RULES

Exhibitor agrees to observe and abide by the foregoing Exhibit Terms & Conditions. Exhibitor assumes all responsibility for compliance with pertinent laws, ordinances, regulations, and codes of duty authorized by local, state and federal governing bodies concerning fire, safety and health.